



Town of Conway, Massachusetts

Office of the Town Administrator

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FOR IMMEDIATE RELEASE

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CONWAY'S NEW ENERGY PROGRAM WILL PROVIDE SAVINGS AND HELP THE ENVIRONMENT

CONWAY, MA – The Town of Conway is pleased to announce it is implementing a new energy program that represents residents' interests by focusing on price stability, affordability, and local control as well as providing opportunities to increase the use of renewable energy.

The Conway Community Choice Power Supply Program will save residents and small business owners a combined \$57,500 over the term of the current 41-month contract. Conway, along with 11 other Franklin County communities and the Town of Huntington, has contracted with energy consultant Colonial Power Group and electricity supplier Dynegy Energy Services to bring more affordable and environmentally conscious electricity to Conway.

Conway's program, which includes three unique offerings, is tailored to meet the specific needs of the Town's electricity ratepayers.

- The Standard Plan meets the Massachusetts Renewable Energy Portfolio Standard (RPS) of 28% plus 5% Massachusetts Class I Renewable Energy Certificates (RECs), for five months and MA RPS plus 25% Mass Class I RECs for the subsequent 36 months. Participation in this program will ensure more renewable energy is produced in the state, thereby benefiting the environment.
- An Optional Plan meets the Massachusetts RPS of 28%
- A second Optional Plan involves the use of 100% Massachusetts Class I RECs

Ratepayers interested in participating in either of the optional plans will need to "opt-in" by signing up for that aspect of the program. The standard program being provided by Conway is "opt-out," meaning all ratepayers currently using Eversource's Basic Service plan will be automatically enrolled and able to share in cost savings. Residents and small

business owners are welcome to opt-in and opt-out of the program at any time. There are no fees or penalties associated with the program.

However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

“This is a program we are happy to implement as residents have expressed concerns about the instability of the energy market and a strong desire to use more clean energy,” said Select Board member Bob Armstrong. “Conway Community Choice responds to both of those concerns and allows residents to select the option they prefer.”

The Conway Community Choice Power Supply Program is a municipal aggregation program which, in accordance with Massachusetts law, enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply that has been approved by the Town. The program is scheduled to begin with the August 2020 meter reads, which will be seen in September 2020 bills.

The change to Conway Community Choice Power Supply Program will be seamless. Ratepayers will experience no change in service and no interruption in billing, power, or customer service. As with current practice, residents will receive one bill from Eversource.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource Basic Service. However, such savings and future savings cannot be guaranteed.

Please note that any ratepayers who have placed a supplier block on their electricity account must contract Eversource to request that the block be removed to be enrolled in this program.

Residents may visit www.colonialpowergroup/conway or call (866) 485-5858 ext. 1 to get more information regarding Conway’s Community Choice Power Supply Program. In addition, any resident with a question about the program should feel free to contact Bob Armstrong, Conway Selectman, at bobarmstrong@townofconway.com.

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