



FOR IMMEDIATE RELEASE  
November 23, 2015

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### **THE TOWN OF AUBURN HELPS ITS RESIDENTS SAVE ON ENERGY COSTS**

MARLBOROUGH – The Town of Auburn is pleased to announce it has entered into a 12-month agreement with Constellation Energy Power Choice, Inc. to bring energy cost-savings to its residents and businesses. This innovative initiative will also serve to enhance the community’s energy sustainability efforts.

“This program provides price stability, local control, competition, and, most importantly, renewable energy credits, without adding a single dollar to the tax burden of Auburn’s residents and business community,” said Mark Cappadona, President of Colonial Power Group, Inc. “We commend Auburn’s Board of Selectmen and Town Manager Julie Jacobson for their forward-thinking approach to energy purchasing. By taking this action, they are helping to save residents and business owners money on their electricity costs as well as supporting environmental sustainability.”

Colonial Power Group is the leading aggregation consulting firm in Massachusetts. Municipal electricity aggregation allows cities and towns to pool the electrical consumption of all ratepayers in their jurisdictions and competitively procure lower cost electricity supply on behalf of the participants. The aggregation allows the municipality to obtain better pricing than individual ratepayers could due to economies of scale. Colonial Power Group works with state officials, utility executives, and energy industry leaders to facilitate the purchase of electricity at a rate lower than basic service rates.

The new rate will help residents and business owners save on their electricity costs just as the cold winter months are beginning. Auburn’s residents will experience an annual savings of up to 27 percent in their monthly energy bills, a savings of approximately \$26.37 per month for the average household.

Colonial Power Group, Inc., a Massachusetts energy consulting company, was chosen in a competitive process to design, implement, and administer the program on behalf of Auburn. The

cost savings for Auburn residents and businesses will begin with the December 2015 meter reads (January billing).

No action is required by ratepayers to participate in this cost-saving program. The program will be operated on an opt-out basis, meaning that all Auburn residential and business customers currently on National Grid's basic service will be automatically enrolled into the program unless they choose to opt out.

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*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Working with local and state government, it facilitates the purchase of electricity at a rate lower than basic service rates. Colonial Power works with state officials, utility executives, and energy industry leaders to reduce community energy costs.*