



FOR IMMEDIATE RELEASE
October 28, 2021

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LUNENBURG'S ENERGY PROGRAM RATE 27% BELOW WINTER BASIC SERVICE RATE

LUNENBURG, MA – Beginning with the November 2021 meter reads, the Lunenburg Community Choice Power Supply Program will have a new supplier, First Point Power. The Town of Lunenburg signed a thirty-six-month contract with a new rate that is 27% lower than Unitil's winter Residential Basic Service price of \$0.15298 per kWh (*Basic Service Rate includes proposed Basic Service Costs Adder of \$0.00444/kWh*). The Program rate will be \$0.11210 per kWh.

“The Program – which locks in rates for the contract term - will insulate ratepayers from market fluctuations that can occur, particularly during winter months,” said Town Manager Heather Lemieux.

No action is required by individual consumers. All accounts currently enrolled in the Program will remain in the Program at the new rate as of the November 2021 meter reads. This change will be noted on the November 2021 bills and will be seen on the December 2021 bills.

There are no enrollment, early termination, or cancellation fees attached to the Lunenburg electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Unitil's Basic Service. However, such savings and future savings cannot be guaranteed.

Unitil has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit unitil.com/energy-for-residents/electric-information/assistance-programs.

Residents may also visit colonialpowergroup.com/lunenburg or call (866) 485-5858 ext. 1 to learn more about Lunenburg's Community Choice Power Supply Program or to opt-in or opt-out.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.