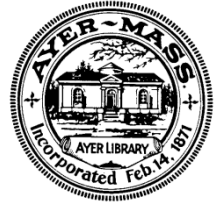


**Office of the Select Board
Office of the Town Manager**



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FOR IMMEDIATE RELEASE
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AYER ENERGY PROGRAM ANNOUNCES NEW RATES

AYER, MA – The Town of Ayer has signed a twenty-four month contract with its current supplier, First Point Power. Beginning with the October 2026 meter reads, the Ayer Community Choice Power Supply Program, designed to meet the specific needs of the Town’s electricity ratepayers, will continue to offer the same options but at new rates:

- The standard product which meets the Massachusetts Renewable Energy Requirement (MA Req) plus an additional 10% Nuclear Class I Renewable Energy Certificates (RECs) at a rate of \$0.15975 per kWh.
- An optional product that meets the MA Req of 69.1% at a rate of \$0.15875 per kWh.
- A second optional product which is 100% renewable -- meets the MA Req plus an additional 31% National Wind RECs -- at a rate of \$0.15953 per kWh.

For Ayer residents and businesses who are enrolled in the Town’s standard product, the current rate of \$0.12936 per kWh will expire and the new rate of \$0.15975 per kWh will take effect with the October 2026 meter reads. This represents an increase of \$18 per month on the supply side of the bill given average usage of 600 kWh. However, this new rate is 7 percent lower than National Grid’s Residential Basic Service rate of \$0.17185 per kWh. Residents can expect to see an average savings of \$7 per month for the months of October 2026 through January 2027.

Ayer launched its electricity program in April 2025 in an effort to develop an energy program that would be stable, affordable and incorporate renewable energy. From inception through March 2026, the Program has saved residents and small businesses over \$466,000 in electricity costs as compared to National Grid Basic Service.

It is important to note that no action is required by current participants. All accounts currently enrolled in the Program will remain with their current product selection and see the new rate and First Point Power printed under the “Supply Services” section of their monthly bill. This change will be seen on the November 2026 bills.

The Ayer Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against National Grid Basic Service. However, future savings cannot be guaranteed.

National Grid has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit nationalgridus.com/MA-Home/Bill-Help/Payment-Assistance-Programs.

Residents may also visit colonialpowergroup.com/ayer or call (866) 485-5858 ext. 1 to learn more about Ayer's Community Choice Power Supply Program, to opt-in or opt-out, or to change product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.