



FOR IMMEDIATE RELEASE
January 13, 2026

CONTACT: Michele Giarusso,
Town Coordinator
413-774-4111 ext. 1
Mark Cappadona,
Colonial Power Group
508-485-5858 ext. 3

LEYDEN ANNOUNCES ENERGY PROGRAM START DATE
Notifications mail in mid-January. Program will lock in and stabilize electricity costs.

LEYDEN, MA – The Town of Leyden is pleased to announce that it's launching its Community Choice Power Supply Program this spring to provide an energy program that is stable, affordable and incorporates additional renewable energy. Leyden signed a thirty-two month contract with First Point Power.

Beginning with the March 2026 meter reads, Leyden's Program will offer three products with varying amounts of renewable energy content. "Our new program lets residents and businesses pick the energy plan that fits them best with steady, reliable pricing," said Erica Jensen, Leyden Select Board Chair.

Product	Renewable Energy Content	Program Rate (per kWh)	Eversource Rate* (per kWh)	% Savings	Est Monthly Savings
Standard (default)	Meets MA renewable energy requirements	\$0.12952	\$0.13683	5%	\$4
Optional Green 10	10% MA Class I RECs above minimum state requirements	\$0.13312	\$0.13683	3%	\$2
Optional Green	100% renewable. Includes add'l 31% MA Class I RECs	\$0.14068	\$0.13683	-	-

*Eversource's Residential Basic Service meets MA renewable energy requirements and is in effect from February 1 - July 31, 2026. Assuming usage of 600-kilowatt hours of electricity per month, residents can expect to see an average savings for that period.

“Right now, the savings isn’t substantial at the start, but we’re taking a defensive position by locking in a favorable rate for 32 months,” said Katherine DiMatteo, Leyden Select Board member. “Residents will be able to count on a *stable* supply rate – regardless if the market goes up or down which is easier to budget.”

The Leyden Community Choice Power Supply Program is a municipal aggregation program which, according to Massachusetts law (M.G.L. c. 164, § 134), enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply. Approximately 215 Massachusetts communities, to date, have chosen to develop community choice electricity programs to benefit their residents and small business owners.

The Franklin County municipal energy program has been in place since 2020, and Leyden has joined, alongside 16 other participating communities. Through this regional collaboration, Leyden was able to leverage collective purchasing power to negotiate competitive electricity supply terms.

Residents will not notice any change in their electricity service. The only discernible difference will be that First Point Power will be printed under “Supplier Services” on Eversource’s monthly bills starting in April 2026. Residents and small business owners will continue to receive one bill from Eversource and to send payments to Eversource for processing. There will be no interruption in billing, power, or customer service.

No action is required by ratepayers to participate in this cost-saving program. The Program will be operated on an opt-out basis, meaning that all Leyden residential and business customers currently on Eversource’s Basic Service will be automatically enrolled into the Program unless they choose to opt-out.

There are no enrollment, early termination, or cancellation fees attached to the Leyden electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource’s Basic Service. However, future savings cannot be guaranteed.

Residents or business owners with a supplier block on their account must contact Eversource to request that the block be removed if they want to participate in Leyden’s electricity program.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

An information session to answer questions about Leyden's Community Choice Power Supply Program will be held by the Town and representatives of Colonial Power Group as follows:

- Monday, February 2, 2026 at 6 pm at the Town Offices, 7 Brattleboro Road, Leyden, MA

Residents may also visit colonialpowergroup.com/leyden or call (866) 485-5858 ext. 1 to learn more about Leyden's Community Choice Power Supply Program, to opt-in or opt-out, or to change your product selection.



ABOUT COLONIAL POWER GROUP: *Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*