

*****PUBLIC NOTICE*****

THE TOWN OF ALFORD’S
COMMUNITY CHOICE POWER SUPPLY PROGRAM
CONSUMER NOTIFICATION



The Town of Alford is pleased to announce that **Direct Energy Services, LLC** (“Direct Energy”) has been selected as the supplier for its Community Choice Power Supply Program (“Program”). Direct Energy will provide electric power supply for all consumers currently on Basic Service in Alford. This notice is intended to tell you about this Program for electric power supply. In accordance with state law, it also informs you of your rights and options if you choose not to participate in the Program.

YOU WILL NOT NOTICE ANY CHANGE IN YOUR ELECTRICITY SERVICE. The only difference you will see is that Direct Energy will be printed under the “Supply Services” section of your monthly bill. You will continue to receive one bill from National Grid. You will continue to send your payments to National Grid for processing. National Grid will continue to respond to emergencies, read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same. Furthermore, you will continue to have all existing consumer rights and protections.

COMPARATIVE RATES AND TERMS

	Alford’s Program* (Supply Services Only)	National Grid Basic Service (Supply Services Only)
Rate Residential Commercial/Streetlight Industrial	\$0.11450 per kWh \$0.11450 per kWh \$0.11450 per kWh	\$0.14672 per kWh \$0.13409 per kWh \$0.14445 per kWh
Renewable Energy Content <i>(see below for required & voluntary percentages by year)</i>	Meets Massachusetts renewable energy requirements	Meets Massachusetts renewable energy requirements
Duration	April 2025 – November 2025 <i>[Rates apply to service beginning and ending on the days of the month that your meter is read in your service area.]</i>	February 1, 2025 – July 31, 2025 <i>[Residential and Small Commercial rates change every 6 months. Large Commercial and Industrial rates change every 3 months.]</i>
Exit Terms	NO CHARGE	May receive a reconciliation charge or credit <i>[Industrial G-2 & G-3 only]</i>

*Rate includes Consultant Services Fee of \$0.001 per kWh to facilitate Alford’s Community Choice Power Supply Program.
*Rate may increase as a result of a change in law that results in a direct, material increase in costs during the term of the contract.

IF YOU ARE A BASIC SERVICE CONSUMER WHO HAS BEEN MAILED A NOTIFICATION LETTER you do not need to take any action to participate. You will be AUTOMATICALLY enrolled and start benefiting from the aggregation rate beginning on the day of the month in April 2025 that your meter is read. This date varies by service area. Your meter reading date is shown on your bill.

WATCH YOUR NATIONAL GRID BILL FOR FURTHER NOTIFICATION of the Program.

- Your April 2025 bill will state that you are being switched to Alford’s Program.
- Your May 2025 bill will show Alford’s supplier and aggregation rate under “Supply Services”.

BUDGET PLAN OR ELIGIBLE LOW-INCOME RATE CONSUMERS will continue to receive those benefits from National Grid.

SOLAR PANEL AND COMMUNITY SOLAR CONSUMERS will continue to receive net metering or on-bill credits while receiving electricity supply under the Program and the value of these credits will not be altered by participating in the Program.

ANY APPLICABLE TAXES WILL BE BILLED as part of the Program’s power supply charge. You will be responsible for identifying and requesting an exemption from the collection of taxes by providing appropriate documentation.

TAX EXEMPT SMALL BUSINESS CONSUMERS must send, email or fax a copy of their Energy Exemption Certificate directly to Direct Energy Attn: USN Tax Exemption at P.O. Box 180, Tulsa, OK 74101-0180 or usn.taxexemption@directenergy.com (email) or (800) 504-7428 (fax) in order to maintain their tax exempt status.

IF YOU WISH TO JOIN THIS PROGRAM you may OPT-IN at colonialpowergroup.com/alford OR call Direct Energy at (866) 968-8065 and ask to be enrolled. If you are currently contracted with your own competitive supplier, you should confirm with them that you will not incur any early termination fees or penalties for leaving their supply.

THROUGHOUT THE LIFE OF THE PROGRAM each subsequent contract may vary by rate, term and possibly supplier. You will be automatically enrolled in the next contract at the new aggregation rate unless you opt-out. The new aggregation rate may be higher or lower than the current rate and the voluntary renewable energy content may change. There will be advance notice of each automatic renewal to inform you of your supply options should you choose to opt-out.

TO ACCESS NATIONAL GRID'S BASIC SERVICE RATES please visit:

- Residential Rates – [nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/resitable.pdf](https://www.nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/resitable.pdf).
- Commercial Rates – [nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/commtable.pdf](https://www.nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/commtable.pdf).
- Industrial Rates – [nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/indtable.pdf](https://www.nationalgridus.com/media/pdfs/billing-payments/electric-rates/ma/indtable.pdf).

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the Program against National Grid Basic Service. However, future savings cannot be guaranteed.

Colonial Power Group, Inc. is an energy consulting company chosen on a competitive basis by the Town of Alford to facilitate the Community Choice Power Supply Program. For more detailed information, call us toll-free at (866) 485-5858 ext. 1.

RENEWABLE ENERGY CONTENT – Required and Voluntary Percentages by Year

Community Choice Power Supply		Year	Required by State*		Voluntary**		TOTAL
			MA Class I	Other	MA Class I	Other	
Alford	STANDARD	2025	27%	36%	---	---	63%
National Grid BASIC SERVICE		2025	27%	36%	---	---	63%

*Required by State – Mandatory minimum percentage of renewable energy resources required by MA law.

**Voluntary – Additional renewable energy that exceeds the minimum required by the state in the specified year.

For additional detail on MA renewable energy requirements, please visit mass.gov/info-details/program-summaries.