



FOR IMMEDIATE RELEASE
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WESTHAMPTON ANNOUNCES ENERGY PROGRAM START DATE
Notifications mail in mid-August. Program will lock in and stabilize electricity costs.

WESTHAMPTON, MA – The Town of Westhampton is pleased to announce that it's launching its Community Choice Power Supply Program this spring to provide an energy program that is stable and affordable. Westhampton signed a 36-month contract with Direct Energy.

Beginning with the October 2025 meter reads, the Program's rate will be \$0.13340 per kWh which is approximately one percent lower than Eversource's Residential Basic Service rate of \$0.13493 per kWh effective August 1, 2025. Residents can expect to see an average savings of \$1 per month through January 2026 (assuming usage of 600 kWh per month).

"We have a difference in rates that is very minimal right now so it's not going to help that much at the start, but what we're doing is locking in a good rate for 36 months," said Douglas Finn, Westhampton Town Coordinator. "Residents will be able to count on a flat electric generation rate – regardless if the market goes up or down, that rate will stay steady and constant. It becomes more of a reliable rate, predictable and easier to budget. It's not a lot because the Eversource rate right now is pretty favorable."

The Town's product offering meets the state-mandated minimum for renewable energy which is 63 percent in 2025, increases to 69 percent in 2026, 76 percent in 2027 and finally 81 percent in 2028. The Town will then negotiate new contract terms for October 2028.

The Westhampton Community Choice Power Supply Program is a municipal aggregation program which, according to Massachusetts law (M.G.L. c. 164, § 134), enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply. Approximately 190 Massachusetts communities, to date, have chosen to develop community choice electricity programs to benefit their residents and small business owners.

Residents will not notice any change in their electricity service. The only discernible difference will be that Direct Energy Services of Houston, Texas, will be printed under “Supplier Services” on Eversource’s monthly bills starting in November 2025. Residents and small business owners will continue to receive one bill from Eversource and to send payments to Eversource for processing. There will be no interruption in billing, power, or customer service.

No action is required by ratepayers to participate in this cost-saving program. The Program will be operated on an opt-out basis, meaning that all Westhampton residential and business customers currently on Eversource’s Basic Service will be automatically enrolled into the Program unless they choose to opt-out.

There are no enrollment, early termination, or cancellation fees attached to the Westhampton electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource’s Basic Service. However, future savings cannot be guaranteed.

Residents or business owners with a supplier block on their account must contact Eversource to request that the block be removed if they want to participate in Westhampton’s electricity program.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

An information session to answer questions about Westhampton’s Community Choice Power Supply Program will be held by the Town and representatives of Colonial Power Group as follows:

- Wednesday, September 3, 2025 at 2 pm at the Public Library, 1 North Road, Westhampton, MA

Residents may also visit colonialpowergroup.com/westhampton or call (866) 485-5858 ext. 1 to learn more about Westhampton’s Community Choice Power Supply Program, or to opt-in or opt-out.



ABOUT COLONIAL POWER GROUP: *Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*