



FOR IMMEDIATE RELEASE
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AUBURN ENERGY PROGRAM ANNOUNCES NEW SUPPLIER AND REDUCED RATE

AUBURN, MA – The Town of Auburn has signed a twenty-four month contract with a new electricity supplier, Direct Energy. Beginning with the November 2025 meter reads, the Auburn Community Choice Power Supply Program will have a new rate of \$0.14045 per kWh. The Program will also now offer an optional product that uses 10% Massachusetts Class I Renewable Energy Certificates (RECs) at a rate of \$0.14400 per kWh.

For Auburn residents and businesses who are enrolled in the Town's Program, the current rate of \$0.14684 per kWh will expire with the November 2025 meter reads and the new rate of \$0.14045 per kWh will take effect. This represents a decrease of \$4 per month on the supply side of the bill given average usage of 600 kWh. Additionally, this new rate is 9 percent lower than National Grid's current Residential Basic Service rate of \$0.15484 per kWh. Residents can expect to see an average savings of \$9 per month for the months of November 2025 through January 2026.

Auburn launched its electricity program in December 2015 in an effort to develop an energy program that would be stable and affordable. From inception through March 2025, the Program has saved residents and small businesses over \$3.2 million in electricity costs as compared to National Grid Basic Service.

It is important to note that no action is required by current participants. This change will be seen on the December 2025 bills. All accounts currently enrolled in the Program will see the new rate and Direct Energy printed under the "Supply Services" section of their monthly bill.

Residents who wish to opt-up to the optional renewable product can do so by visiting colonialpowergroup.com/auburn and click the OPT-IN button, then fill out and submit the Opt-In Form OR call Direct Energy at (866) 968-8065 and ask to change product selection.

The Auburn Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against National Grid Basic Service. However, future savings cannot be guaranteed.

National Grid has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit nationalgridus.com/MA-Home/Bill-Help/Payment-Assistance-Programs.

Residents may also visit colonialpowergroup.com/auburn or call (866) 485-5858 ext. 1 to learn more about Auburn's Community Choice Power Supply Program, to opt-in or opt-out, or to change product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.