

*****PUBLIC NOTICE*****

THE TOWN OF PEMBROKE’S
COMMUNITY CHOICE POWER SUPPLY PROGRAM
CONSUMER NOTIFICATION
*** Eversource customers only ***



The Town of Pembroke is announcing that **First Point Power** (“First Point”) has been selected as the supplier for its Community Choice Power Supply Program (“Program”). First Point will provide electric power supply for all consumers participating in Pembroke’s Program. This notice is intended to tell you about this Program for electric power supply. In accordance with state law, it also informs you of your rights and options if you choose not to participate in the Program.

YOU WILL NOT NOTICE ANY CHANGE IN YOUR ELECTRICITY SERVICE. You will continue to see First Point printed under the “Supplier Services” section of your monthly bill. You will continue to receive one bill from Eversource. You will continue to send your payments to Eversource for processing. Eversource will continue to respond to emergencies, read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same. Furthermore, you will continue to have all existing consumer rights and protections.

NEW RATES AND TERMS

	Pembroke’s Program* (Supplier Services Only)			Eversource (Supplier Services Only)
Rate	STANDARD (default)	OPTIONAL GREEN 50	OPTIONAL GREEN 100	BASIC SERVICE
Residential	\$0.13999 per kWh	\$0.15999 per kWh	\$0.16769 per kWh	\$0.14884 per kWh
Sm C&I	\$0.13999 per kWh	\$0.15999 per kWh	\$0.16769 per kWh	\$0.15150 per kWh
Med & Lg C&I	\$0.13999 per kWh	\$0.15999 per kWh	\$0.16769 per kWh	\$0.18037 per kWh
Streetlight	\$0.13999 per kWh	\$0.15999 per kWh	\$0.16769 per kWh	\$0.15150 per kWh
Renewable Energy Content (see below for required & voluntary percentages by year)	Meets MA renewable energy requirements	50% MA Class I RECs above minimum state requirements	100% MA Class I RECs	Meets Massachusetts renewable energy requirements
Duration	November 2025 – November 2028 [Rates apply to service beginning and ending on the days of the month that your meter is read in your service area.]			August 1, 2025 – January 31, 2026 [Residential, Small C&I and Streetlight rates change every 6 months. Medium & Large C&I rate changes every 3 months.]
Exit Terms	NO CHARGE			May receive a reconciliation charge or credit [Large C&I only]

*Rate includes Consultant Services Fee of \$0.001 per kWh to facilitate Pembroke’s Community Choice Power Supply Program.
*Rate may increase as a result of a change in law that results in a direct, material increase in costs during the term of the contract.

PARTICIPATING CONSUMERS will start benefiting from the aggregation rate beginning on the day of the month in November 2025 that their meter is read. This date varies by service area. Your meter reading date is shown on your bill.

IF YOU ARE A BASIC SERVICE CONSUMER WHO HAS BEEN MAILED A NOTIFICATION you do not need to take any action to participate. You will be automatically enrolled. If you do not wish to participate, please follow the instructions specified.

BUDGET PLAN OR ELIGIBLE LOW-INCOME RATE CONSUMERS will continue to receive those benefits from Eversource.

SOLAR PANEL AND COMMUNITY SOLAR CONSUMERS will continue to receive net metering or on-bill credits while receiving electricity supply under the Program and the value of these credits will not be altered by participating in the Program.

ANY APPLICABLE TAXES WILL BE BILLED as part of the Program’s power supply charge. You will be responsible for identifying and requesting an exemption from the collection of taxes by providing appropriate documentation.

TAX EXEMPT SMALL BUSINESS CONSUMERS must email or fax a copy of their Energy Exemption Certificate directly to First Point at enroll@firstpointpower.com or (877) 206-4855 (fax) in order to maintain their tax exempt status.

OPTIONAL GREEN 50 OR OPTIONAL GREEN 100 PRODUCT – You may OPT-IN to the additional 50% MA Class I RECs or the 100% MA Class I RECs product at any time by visiting colonialpowergroup.com/pembroke or calling First Point at (888) 875-1711 and asking to be enrolled.

IF YOU WISH TO JOIN THIS PROGRAM you may OPT-IN at colonialpowergroup.com/pembroke **OR** call First Point at (888) 875-1711 and ask to be enrolled. If you are currently contracted with your own supplier, you should confirm with them that you will not incur any early termination fees or penalties for leaving their supply.

IF YOU DO NOT WISH TO PARTICIPATE you must OPT-OUT at colonialpowergroup.com/pembroke, click the OPT-OUT button and follow the instructions specified **OR** call First Point at (888) 875-1711.

THROUGHOUT THE LIFE OF THE PROGRAM each subsequent contract may vary by rate, term and possibly supplier. You will be automatically enrolled in the next contract at the new aggregation rate unless you opt-out. The new aggregation rate may be higher or lower than the current rate and the voluntary renewable energy content may change. There will be advance notice of each automatic renewal to inform you of your supply options should you choose to opt-out.

TO ACCESS EVERSOURCE’S BASIC SERVICE RATES please visit:

- Residential Rates – eversource.com/content/residential/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates.
- Business Rates – eversource.com/content/business/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the Program against Eversource Basic Service. However, future savings cannot be guaranteed.

Colonial Power Group, Inc. is an energy consulting company chosen on a competitive basis by the Town of Pembroke to facilitate the Community Choice Power Supply Program. For more detailed information, call us toll-free at (866) 485-5858 ext. 1.

RENEWABLE ENERGY CONTENT – Required and Voluntary Percentages by Year

Community Choice Power Supply		Year	Required by State*		Voluntary**		TOTAL
			MA Class I	Other	MA Class I	Other	
Town of Pembroke	STANDARD (default)	2025	27%	36%	---	---	63%
		2026	30%	39%	---	---	69%
		2027	33%	43%	---	---	76%
		2028	36%	45%	---	---	81%
	OPTIONAL GREEN 50	2025	27%	36%	50%	---	113%
		2026	30%	39%	50%	---	119%
		2027	33%	43%	50%	---	126%
		2028	36%	45%	50%	---	131%
	OPTIONAL GREEN 100	2025	27%	36%	73%	---	136%
		2026	30%	39%	70%	---	139%
		2027	33%	43%	67%	---	143%
		2028	36%	45%	64%	---	145%
Eversource BASIC SERVICE		2025	27%	36%	---	---	63%
		2026	30%	39%	---	---	69%
		2027	33%	43%	---	---	76%
		2028	36%	45%	---	---	81%

*Required by State – Mandatory minimum percentage of renewable energy resources required by MA law.

**Voluntary – Additional renewable energy that exceeds the minimum required by the state in the specified year.

For additional detail on MA renewable energy requirements, please visit mass.gov/info-details/program-summaries.