

*****PUBLIC NOTICE*****

THE TOWN OF WILLIAMSBURG’S
COMMUNITY CHOICE POWER SUPPLY PROGRAM
CONSUMER NOTIFICATION



The Town of Williamsburg is announcing that **Direct Energy Services** (“Direct Energy”) has been selected as the supplier for its Community Choice Power Supply Program (“Program”). Direct Energy will provide electric power supply for all consumers participating in Williamsburg’s Program. This notice is intended to tell you about this Program for electric power supply. In accordance with state law, it also informs you of your rights and options if you choose not to participate in the Program.

YOU WILL NOT NOTICE ANY CHANGE IN YOUR ELECTRICITY SERVICE. You will see Direct Energy printed under the “Supply Services” section of your monthly bill. You will continue to receive one bill from National Grid. You will continue to send your payments to National Grid for processing. National Grid will continue to respond to emergencies, read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same. Furthermore, you will continue to have all existing consumer rights and protections.

NEW RATES AND TERMS

	Williamsburg’s Program* (Supply Services Only)	National Grid Basic Service** (Supply Services Only)
Rate Residential Commercial/Streetlight Industrial	\$0.14100 per kWh \$0.14100 per kWh \$0.14100 per kWh	\$0.15484 per kWh \$0.14411 per kWh \$0.17130 per kWh
Renewable Energy Content (see below for required & voluntary percentages by year)	100% renewable. Includes 37% National Wind Renewable Energy Certificates (RECs).	Meets Massachusetts renewable energy requirements
Duration	November 2025 – November 2028 [Rates apply to service beginning and ending on the days of the month that your meter is read in your service area.]	August 1, 2025 – January 31, 2026 [Residential and Small Commercial rates change every 6 months. Large Commercial and Industrial rates change every 3 months.]
Exit Terms	NO CHARGE	May receive a reconciliation charge or credit [Industrial G-2 & G-3 only]

*Rate includes Consultant Services Fee of \$0.001 per kWh to facilitate Williamsburg’s Community Choice Power Supply Program.
*Rate may increase as a result of a change in law that results in a direct, material increase in costs during the term of the contract.
**GreenUp options are available for \$0.022-\$0.038 per kWh in addition to National Grid’s Basic Service rate.

PARTICIPATING CONSUMERS will start benefiting from the aggregation rate beginning on the day of the month in November 2025 that their meter is read. This date varies by service area. Your meter reading date is shown on your bill.

IF YOU ARE A BASIC SERVICE CONSUMER WHO HAS BEEN MAILED A NOTIFICATION you do not need to take any action to participate. You will be automatically enrolled. If you do not wish to participate, please follow the instructions specified.

BUDGET PLAN OR ELIGIBLE LOW-INCOME RATE CONSUMERS will continue to receive those benefits from National Grid.

SOLAR PANEL AND COMMUNITY SOLAR CONSUMERS will continue to receive net metering or on-bill credits while receiving electricity supply under the Program and the value of these credits will not be altered by participating in the Program.

ANY APPLICABLE TAXES WILL BE BILLED as part of the Program’s power supply charge. You will be responsible for identifying and requesting an exemption from the collection of taxes by providing appropriate documentation.

TAX EXEMPT SMALL BUSINESS CONSUMERS must send, email or fax a copy of their Energy Exemption Certificate directly to Direct Energy Attn: USN Tax Exemption at P.O. Box 180, Tulsa, OK 74101-0180 or usn.taxexemption@directenergy.com (email) or (800) 504-7428 (fax) in order to maintain their tax exempt status.

IF YOU WISH TO JOIN THIS PROGRAM you may OPT-IN at colonialpowergroup.com/williamsburg OR call Direct Energy at (866) 968-8065 and ask to be enrolled. If you are currently contracted with your own supplier, you should confirm with them that you will not incur any early termination fees or penalties for leaving their supply.

