



FOR IMMEDIATE RELEASE
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ASHLAND ANNOUNCES NEW LOWER LONG-TERM RATES FOR ENERGY PROGRAM

ASHLAND, MA – The Town of Ashland has signed a thirty-five month contract with its current supplier, Dynegy Energy Services. Beginning with the December 2025 meter reads, the Ashland Community Choice Power Supply Program, designed to meet the specific needs of the Town's electricity ratepayers will offer the following products:

- A standard product that meets Massachusetts Renewable Energy Requirement (MA Req) of 63.1% plus an additional 25% Massachusetts Class I Renewable Energy Certificates (RECs) at a rate of \$0.14641 per kWh.
- **[NEW]** An optional product that meets MA Req at a rate of \$0.13746 per kWh.
- A second optional product that involves the use of 100% Massachusetts Class I Renewable Energy Certificates (RECs) at a rate of \$0.16375 per kWh.

For Ashland residents and businesses who are enrolled in the Town's standard product, the current rate of \$0.15988 per kWh will expire with the December 2025 meter reads and the new rate of \$0.14641 per kWh will take effect. This represents a decrease of \$8 per month on the supply side of the bill given average usage of 600 kWh. In addition, this new rate is 2 percent lower than Eversource's Residential Basic Service rate of \$0.14884 per kWh. Residents can expect to see an average savings of \$1 per month for the months of December 2025 and January 2026. Eversource's Basic Service rates will change on February 1, 2026 and should be known in late November.

Ashland launched its electricity program in September 2013 in an effort to develop an energy program that would be stable, affordable and incorporate renewable energy. From inception

through June 2025, the Program has saved residents and small businesses over \$9.3 million in electricity costs as compared to Eversource Basic Service.

It is important to note that no action is required by current participants. This change will be seen on the January 2026 bills. All accounts currently enrolled in the Program will remain with their current product offering and see the new rate and Dynegy Energy Services printed under the “Supplier Services” section of their monthly bill.

Residents who wish to change their product selection can visit colonialpowergroup.com/ashland and click the OPT-IN button, then fill out and submit the Opt-In Form OR call Dynegy Energy Services at (866) 220-5696 and ask to change their product offering. **Regardless of product selection, if you have a heat pump, you will continue to receive the Eversource heat pump discount.**

The Ashland Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource Basic Service. However, future savings cannot be guaranteed.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

Residents may also visit colonialpowergroup.com/ashland or call (866) 485-5858 ext. 1 to learn more about Ashland’s Community Choice Power Supply Program or to opt-in or opt-out, or to change product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.