



FOR IMMEDIATE RELEASE
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SOUTHWICK ANNOUNCES ENERGY PROGRAM START DATE
Notifications mail in mid-October. Program will lock in and stabilize electricity costs.

SOUTHWICK, MA – The Town of Southwick is pleased to announce that it's launching its Community Choice Power Supply Program this winter to provide an energy program that is stable, affordable and incorporates additional renewable energy. Southwick signed a thirty-five month contract with First Point Power.

Beginning with the December 2025 meter reads, Southwick's Program will offer three products with varying amounts of renewable energy content. "Our new program lets residents and businesses pick the energy plan that fits them best with steady, reliable pricing," said Nicole Parker, Southwick Chief Administrative Officer.

Product	Renewable Energy Content	Program Rate (per kWh)	Eversource Rate* (per kWh)	% Savings	Est Monthly Savings
Standard (default)	Meets MA renewable energy requirements	\$0.13366	\$0.13493	1%	\$1
Optional Green	100% renewable. Includes 37% National Wind RECs	\$0.13477	\$0.13493	-	-
Optional Green 5	5% MA Class I RECs above minimum state requirements	\$0.13561	\$0.13493	-	-

*Eversource's Residential Basic Service meets MA renewable energy requirements and is in effect from August 1, 2025 through January 31, 2026. Assuming usage of 600-kilowatt hours of electricity per month, residents can expect to see an average savings for that period.

“Right now, the difference in rates is minimal so the savings isn’t significant at the start, but we’re taking a defensive position by locking in a favorable rate for 35 months,” added Nicole Parker. “Residents will be able to count on a *fixed* supply rate – regardless if the market goes up or down which is easier to budget.”

The Southwick Community Choice Power Supply Program is a municipal aggregation program which, according to Massachusetts law (M.G.L. c. 164, § 134), enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply. Approximately 215 Massachusetts communities, to date, have chosen to develop community choice electricity programs to benefit their residents and small business owners.

Residents will not notice any change in their electricity service. The only discernible difference will be that First Point Power will be printed under “Supplier Services” on Eversource’s monthly bills starting in January 2026. Residents and small business owners will continue to receive one bill from Eversource and to send payments to Eversource for processing. There will be no interruption in billing, power, or customer service.

No action is required by ratepayers to participate in this cost-saving program. The Program will be operated on an opt-out basis, meaning that all Southwick residential and business customers currently on Eversource’s Basic Service will be automatically enrolled into the Program unless they choose to opt-out.

There are no enrollment, early termination, or cancellation fees attached to the Southwick electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource’s Basic Service. However, future savings cannot be guaranteed.

Residents or business owners with a supplier block on their account must contact Eversource to request that the block be removed if they want to participate in Southwick’s electricity program.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

Information sessions to answer questions about Southwick’s Community Choice Power Supply Program will be held by the Town and representatives of Colonial Power Group as follows:

- Monday, October 27, 2025 at 11 am in the Senior Center, 454 College Highway, Southwick, MA

- Monday, October 27, 2025 at 6 pm at the Town Offices, 454 College Highway, Southwick, MA

Residents may also visit colonialpowergroup.com/southwick or call (866) 485-5858 ext. 1 to learn more about Southwick's Community Choice Power Supply Program, to opt-in or opt-out, or to change your product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.