



FOR IMMEDIATE RELEASE
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ASHFIELD JOINS 15 FRANKLIN COUNTY COMMUNITIES TO SELECT NEW ENERGY SUPPLIER AND LONG-TERM RATES

ASHFIELD, MA – The Town of Ashfield has signed a thirty-four month contract with a new electricity supplier, First Point Power. Beginning with the January 2026 meter reads, the Ashfield Community Choice Power Supply Program will have a new rate of \$0.13045 per kWh for its standard product which is derived from National Wind Renewable Energy Certificates (RECs). The Program will also continue to offer an optional product that uses 100% Massachusetts Class I RECs, at a rate of \$0.15452 per kWh.

For Ashfield residents and businesses who are enrolled in the Town's standard product, the current rate of \$0.11300 per kWh will expire and the new rate of \$0.13045 per kWh will take effect with the January 2026 meter reads. This represents an increase of \$10 per month on the supply side of the bill given average usage of 600 kWh. However, this new rate is 3 percent lower than Eversource's Residential Basic Service rate of \$0.13493 per kWh. Residents can expect to see an average savings of \$3 per month for the month of January 2026. Eversource's Basic Service rates will change on February 1, 2026.

The Franklin County municipal energy program has been in place since 2020, and Ashfield has now joined for the first time, alongside 15 other participating communities. Through this regional collaboration, Ashfield was able to leverage collective purchasing power to negotiate competitive electricity supply terms.

It is important to note that no action is required by current participants. change will be seen on the February 2026 bills. All accounts currently enrolled in the Program will remain with their current product offering and see the new rate and First Point Power printed under the "Supplier Services" section of their monthly bill.

The Ashfield Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource Basic Service. However, future savings cannot be guaranteed.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

Residents may also visit colonialpowergroup.com/ashfield or call (866) 485-5858 ext. 1 to learn more about Ashfield's Community Choice Power Supply Program, to opt-in or opt-out, or to change product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.