

**TOWN OF HINSDALE  
COMMUNITY CHOICE POWER SUPPLY PROGRAM**

**AGGREGATION PLAN**

October 10, 2025

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## **I. PURPOSE**

The Town of Hinsdale developed this municipal aggregation plan in compliance with Massachusetts law regarding public aggregation of electric consumers. It contains required information on the structure, operations, services, funding, and policies of the Town's Plan. The Plan has been developed in consultation with Colonial Power Group, Inc. and the Massachusetts Department of Energy Resources and is consistent with the Municipal Aggregation Guidelines developed by the Department of Public Utilities.

The purpose of this Plan is to represent consumer interests in competitive markets for electricity. It seeks to aggregate consumers in the Town to negotiate rates for power supply. It brings together the buying power of more than 1,800 consumers. The Town seeks to take greater control of its energy options, including enhancing the ability to pursue price savings, price stability, and the amount of renewable energy content. Participation is voluntary for each consumer. Consumers can decline service provided through the Plan and choose an alternative supply option instead.

## **II. DEFINITIONS**

**Annual Report** – means the report that the Town shall file annually with the Department that includes Program information for the previous year (see Section VI, below).

**Auto-Enroll Customer** – means an Electric Customer who is eligible to be enrolled in the Program on an opt-out basis, specifically all Basic Service customers except for those customers who (1) have informed the Electric Distribution Company they do not want their account information shared with their municipality, or (2) are participating in an optional “green power” program that requires them to remain on Basic Service.

**Basic Service** – means the electric supply product that the Electric Distribution Company provides to Electric Customers that are not receiving an electric supply product from a Competitive Supplier or through participation in the Program.

**Competitive Supplier** – means an entity licensed by the Department to sell electric supply products to Electric Customers, as defined in 220 CMR 11.02.

**Consultant** – means the entity retained by the Town to assist with the development and operation of the Plan and Program.

**DOER** – means the Massachusetts Department of Energy Resources.

**DOER Best Practices** – means the *DOER Recommended Best Practices for Advancing Clean Energy in Municipal Aggregation Plans*, as may be amended from time to time.

**Default Product** – means the Product that Participants in the Program receive unless they affirmatively select an alternate Product.

**Department** – means the Massachusetts Department of Public Utilities.

**Electric Customer** –means the customer of record of an account with the Electric Distribution Company.

**Electric Distribution Company or EDC**– means NSTAR Electric Company d/b/a Eversource Energy.

**Electric Supply Agreement or ESA** – means a contract between the Town and a Program Supplier concerning electricity supply for the Program.

**Electricity Broker** – means an entity that is licensed by the Department to facilitate or otherwise arrange for the purchase and sale of electric supply and related services to customers, as defined in 220 CMR 11.02.

**Environmental Justice Population** – in Massachusetts, an environmental justice population is a neighborhood that meets one or more of the following criteria:

- the annual median household income is not more than 65 percent of the statewide annual median household income;
- minorities comprise 40 percent or more of the population;
- 25 percent or more of households lack English language proficiency; or
- minorities comprise 25 percent or more of the population and the annual median household income of the Town in which the neighborhood is located does not exceed 150 percent of the statewide annual median household income.<sup>1</sup>

**Guidelines** – means the Department-approved Municipal Aggregation Guidelines in D.P.U. 23-67, as may be amended from time to time.

**kWh** – means kilowatt-hour.

**LICSSTGU** – means a Low-Income Community Shared Solar Tariff Generation Unit, as defined in the SMART Regulations.

**LICSS Guideline** – means the DOER Guideline Regarding Alternative Programs for Community Shared Solar Tariff Generation Units and Low-Income Community Share Solar Generation Units.

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<sup>1</sup> See [Environmental Justice Policy of the Executive Office of Energy and Environmental Affairs](https://www.mass.gov/doc/environmental-justice-policy6242021-update/download) (Updated June 24, 2021) available at <https://www.mass.gov/doc/environmental-justice-policy6242021-update/download>.

**Municipal Aggregation LICSS Program** – means a low-income community shared solar program offered through a Program, as set forth in the SMART Regulations and LICSS Guidelines.

**Municipality** – means a city or town (or group of cities or towns) that (1) operates a Program pursuant to G.L. c. 164, § 134(a), or (2) has filed a Plan for Department approval.

**Opt-In Product** – means a Product that Participants in the Program must affirmatively select to receive.

**Opt-Out Notice** – means the document sent to Auto-Enroll Customers to inform them of their right to opt-out of such enrollment (see Section IV.B.6.a, below).

**Participant** – means an Electric Customer that is participating in the Program.

**Petition** – means a petition submitted by a Municipality to the Department for review and approval of a Plan.

**Plan** – means this municipal aggregation plan.

**Product** – means an electric supply product available to Participants in the Program.

**Program** – means the Town's Community Choice Power Supply Program, which aggregates Electric Customers located within its municipal boundaries for the purpose of procuring electric supply and energy-related products and services, pursuant to G.L. c. 164, § 134(a).

**Program Supplier** – means a Competitive Supplier that is providing electric supply and, if applicable, energy-related products and services to Participants.

**SMART Regulations** – means the regulations promulgated by DOER to establish a Solar Massachusetts Renewable Target program to encourage the continued use and development of solar generation in the Commonwealth.

**Town** – means the Town of Hinsdale.

### **III. PROCEDURAL REQUIREMENTS**

- A. Initiation of the Process – The Town obtained the authorization by a majority vote of its Town Meeting to initiate a process to develop a municipal aggregation plan on May 14, 2025: Article 19.
- B. Consultation with DOER – The Town consulted with DOER in developing its Plan, pursuant to G.L. c. 164, § 134(a), on July 10, 2025.
- C. Public Review – The Town made its proposed Plan available for public review from July 31, 2025 to September 5, 2025 through a prominent link on its municipal website.

## IV. PLAN ELEMENTS

A. Organizational Structure of the Program – Table IV.A identifies the entity or entities (Town, Consultant, Program Supplier) that will perform core functions of the Program. See Guidelines, Section IV.A.

<b>Table IV.A – Organizational Structure</b>				
<b>Core Functions</b>	<b>Performing Entity</b>			<b>Plan section in which tasks are described</b>
	Town	Consultant	Supplier	
<b>Liaisons/Representatives/ Agents</b>				
Municipal Representative/ Agent before Department (i)	X	X		<i>Section IV and Attachment 1</i>
Liaison with DOER		X		<i>Section III.B</i>
Liaison with Electric Distribution Companies		X		<i>Section VII</i>
<b>Plan Elements</b>				
Procurement of Supply	X	X		<i>Section IV.B.2</i>
Product Determination	X			<i>Section IV.B.3</i>
Other Funding/Costs	X			<i>Section IV.B.4</i>
Customer Enrollment			X	<i>Section IV.B.5</i>
Customer Notifications/ Outreach/Education	X	X		<i>Section IV.B.6</i>
Ongoing Program Information	X	X		<i>Section IV.B.7</i>
Program Termination	X			<i>Section IV.B.8</i>
Annual Reports		X		<i>Section VI</i>
<b>Customer Service (i)</b>	X	X	TBD	
<b>Other (description)</b>				

(i) Required contact information regarding the plan is provided in Attachment 1.

## B. Program Operations

1. Statutory Requirements – Pursuant to G.L. c. 164, § 134(a), a Plan shall provide for:

a. Universal Access – All customers residing or located within the municipal boundary will be eligible to participate in the Program, either through an automatic enrollment process or upon request of the customer to join the Program (see Section IV.B.5, below).

b. Reliability – The Town has retained the services of Colonial Power Group, Inc. as its Consultant, a Department-approved Electricity Broker that is licensed to provide municipal aggregation consulting services. The Town offers this as a demonstration that it has the technical expertise necessary to operate and manage the Program.

c. Equitable Treatment of All Customer Classes – Table IV.B.1.c identifies the Plan elements for which the treatment between customer classes (or subclasses) may vary in order to ensure equitable treatment. The Town anticipates that varied treatment that reflects the disparate characteristics of each customer class will be reasonable and appropriate.

Customer classes and subclasses differ in many respects such as electrical load, electricity consumption patterns or load factors, interest in and the ability to support enhanced renewable energy or opportunities described in the DOER Best Practices or factors associated with Environmental Justice Populations such as English proficiency. These distinctions are expected to affect all aspects of Program operation. For example, effective and responsive procurement, product determination, enrollment, notification and ongoing customer education efforts will vary between residential and larger commercial or industrial customers due to differences between customers in these classes and their consumption patterns. These factors will necessarily affect the Program's best practices for all of the tasks described in Table IV.B.1.c, below. Several additional examples of appropriate, varying treatment are also described below in the text relevant to each task.

**Table IV.B.1.c Equitable Treatment of Customer Classes**

Plan Element					
Procurement of Supply (§ IV.B.2)	Product Rate Setting/Renewable Energy Content (§ IV.B.3)	Other Funding Sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notification (§ IV.B.6)	Ongoing Program Information (§ IV.B.7)
☒	☒	☒	☒	☒	☒

2. Procurement of Supply – Table IV.B.2 identifies: (1) the actions the Town expects to take, upon Department approval of the Plan, to procure supply for the Program; and (2) the expected timeline for each action, identified as the number of days after Department approval, based on the assumption that the Department approves the Plan on Day 0. As described above in Section IV.B.1.c, while the below process will typically be applied for the procurement

of Program supply, alternative approaches may be employed for some classes or subclasses, for example in the context of procuring local renewable energy sources consistent with DOER Best Practices.

<b>Table IV.B.2 – Procurement of Supply</b>	
<b>Procurement Steps</b>	<b>Expected Timeline</b>
<i>Notify EDC of Department Approval</i>	2-4 business days
<i>File Updated Procurement Timeline with EDC (i)</i>	<= 14 days
<i>Issue RFQs/RFPs</i>	TBD
<i>Evaluate/Select Bids</i>	TBD
<i>Negotiate/Execute Contracts</i>	TBD
<i>Other (description)</i>	TBD

(i) The Town will provide the EDC with monthly update notices to its procurement timeline and also file all notices relating to the procurement timeline in the Department's docketed proceeding to review the Program until such time as the delivery of a notice of execution of an ESA.

3. Product Information – Table IV.B.3 identifies, for each Product, (1) the components of the rates that will be charged to Participants, and (2) the renewable energy content, including the types of renewable energy resources that comprise the voluntary component. All funds collected through rates will be used specifically for the benefit of the Program.

<b>Table IV.B.3 – Product Information</b>	
	<b>Product(s) [TBD]</b>
<b>Rate Components (in \$/kWh)</b>	
Supply and Renewable Energy Content	TBD
Consultant Services	\$0.001
Municipal Services	TBD
Other Services (description)	TBD
<b>TOTAL</b>	
<b>Renewable Energy Content (in % of total)</b>	
<b>Required</b>	
<b>Voluntary</b>	RPS Class I
	National Wind
	Other (description)
<b>TOTAL</b>	
<b>Supplier Name</b>	TBD
<b>Effective Dates</b>	TBD

As described above in Section IV.B.3.c, product information may vary by customer class or subclass. The Town has not yet determined and will alter from time to time: (1) the number of Products to be offered by the Plan; (2) the value of the rate components of each Product, (3) the level of renewable energy content of each Product or (4) whether to include and at what level to

set a rate component for Municipal Services. The Select Board will make final decisions on the number of product offerings and the features of each based upon market prices for power supply and renewable energy content at the time of any competitive bid process and after considering input from Electric Customers and the Consultant. If the Town elects to include a rate component for Municipal Services, all funds collected through such rate component will be used specifically for the benefit of the Program.

To make determinations on product selections and renewable energy content of each product, the Select Board will consider the Program's objectives for competitive pricing, price stability, environmental policies and goals and other Town or State policies (for example, advancing the interests of low-income customers, fostering business development or pursuing options described in the DOER Best Practices). Given that market prices for power supply and renewable energy content are always changing and can be extremely volatile, such prices present at the time of any competitive bid process are expected to have a substantial influence on the Town deciding how much, if any, additional renewable content greater than state minimum requirements to include in the product(s) selected in each round.

The Town has not yet determined whether it will offer other energy-related products and services. Decisions on whether and how (e.g., opt-out or opt-in) to offer other energy-related products and services will be based on the projected net value to some or all Participants.

As described above in Section IV.B.3.c, the plan recognizes that certain customer subclasses differ in material respects in electrical load, electricity consumption patterns, and load factors. The Program therefore may offer such subclasses different rates to mitigate negative outcomes for other customer classes. For example, large industrial Electric Customers who (i) are new Auto-Enroll Customers, (ii) have previously opted out of the Program, or (iii) are being served by a Competitive Supplier may request to join the Program. Given the high monthly usage of such customers, enrollment may be at the then-current market price.

The Plan addresses how the Town will update this table in Section IV.B.7 (Ongoing Program Information), below.

4. Other Funding Sources/Other Costs to Participants – The Town has not identified other funding sources. Participants will incur no costs other than those they incur through Product rate components. As described above in Section IV.B.3.c, product funding or costs may vary by customer class or subclass.

5. Customer Enrollment

a. Initial Enrollment – Prior to enrollment, the Town will send an Opt-Out Notice to Auto-Enroll Customers, informing them that they will be automatically enrolled in the Program unless they take the action(s) specified in the Opt-Out Notice. The Town will provide customers with at least 30 calendar days (plus six days to account for delivery) to opt-out of the Program. After that time, the Town will enroll Auto-Enroll Customers in accordance with the

requirements of the Electric Distribution Company. Auto-Enroll Customers that do not opt out will be enrolled in the Default Product, unless they notify the Town that they seek to receive an Opt-In Product. As described above in Section IV.B.3.c, customer enrollment may vary by customer class or subclass.

Consistent with the Guidelines, if the Town does not begin the initial enrollment of Participants within two years of Department approval, the Department will deem the Program to be terminated. The Town further recognizes that, if it seeks to reinstate its Program at a later date, it must comply with the procedural requirements set forth in the Guidelines, Section III.

- b. Ongoing Enrollment – As described above in Section IV.B.3.c, ongoing customer enrollment may vary by customer class or subclass, including for example with respect to large industrial customers. On a periodic basis, the Town will (1) automatically enroll new Auto-Enroll Customers, with the exception of new large industrial Auto-Enroll Customers, subject to the opt-out provisions for initial enrollments described above; and (2) provide Non-Auto-Enroll Customers with the opportunity to join the Program on an opt-in basis. Large industrial Electric Customers who (i) are new Auto-Enroll Customers, (ii) have previously opted out of the Program, or (iii) are being served under competitive supply may request to join the Program at the then-current market price.
- c. Opt-In Product Enrollment – Electric Customers can opt into a Program Product directly online through the Program website or by contacting the Consultant or the Program Supplier. The Town will notify Participants enrolled in an Opt-In Product prior to any change in the product's rates and/or renewable energy content. Participants will continue to receive their current Product, subject to the new applicable price and renewable energy content at commencement, unless the Participant informs the Town otherwise. A Participant enrolled in an Opt-In Product that is being discontinued must affirmatively select another Product. If the Participant does not make such a selection, the Participant will be enrolled in the Default Product. As described above in Section IV.B.3.c, Opt-In Product enrollment may vary by customer class or subclass.

6. Customer Notifications

a. Opt-Out Notice – The Town will deliver an Opt-Out Notice to all Auto-Enroll Customers at least 36 calendar days prior to enrollment. The Opt-Out Notice will inform customers (1) that they are to be automatically enrolled in the Program, (2) that they have the right to opt out of the Program without penalty, and (3) of the actions they must take to opt-out. The Notice will include Product information related to price, term, and renewable energy content, and will identify the actions that a customer must take to select an Opt-In Product. Finally, the Notice will include information on Basic Service rates, including how to access it, and the fact that it is available to them without penalty. Attachment 2 includes a representative form of the Town’s proposed Opt-Out Notice.

The Town will (1) send the Opt-Out Notices in a clearly marked municipal envelope that identifies it contains important information regarding participation, (2) include a self-addressed, postage-paid envelope for the opt-out reply card, and (3) include a separate Language Access Document which will provide instructions regarding how customers can receive visual or audial assistance with Program information. As described above in Section IV.B.3.c, Opt-Out notices and procedures may vary by customer class or subclass.

b. Notification of Product Change – The Town will notify Participants of changes in price or renewable energy content of any of its Products. The notification will identify both the Product’s existing and new price and renewable energy content and will identify the actions Participants must take if they no longer seek to purchase the existing Product. As described above in Section IV.B.3.c, notifications of product change may vary by customer class or subclass.

c. Other Notifications

(i) General Program Information – Upon approval of its Plan, the Town may deliver information and educational materials regarding its Program to each Electric Customer within its boundary. The Town may request, no more than quarterly, that the Electric Distribution Company provide the information (customer name, mailing address (and service address, if different), and rate class) necessary to facilitate such notifications. The Town will not share this information with Program Suppliers. In the event that the

Town sends notices or educational materials to customers enrolled with a Competitive Supplier, such notification or educational materials will inform those customers that, if they enroll in the Program, they may incur an early cancellation fee from their Competitive Supplier, and that they should check with their Competitive Supplier on this matter before enrolling in the Program. As described above in Section IV.B.3.c, customer notification and educational materials and procedures may vary by customer class or subclass.

(ii) Program Supplier Communications – Upon approval from the Town, an active Program Supplier may communicate with Participants regarding the Program and, if applicable, energy-related products or services.

7. Ongoing Program Information – The Town will provide the public with access to the ongoing program information listed in sections (a) through (c), below. The Town will make this information available to the public through a prominent link on the Town’s website. Table IV.B.7 identifies the methods by which the Town will communicate to the public how they can access this information.

<b>Table IV.B.7</b>		<b>Public Access to Ongoing Program Information</b>
<b>Location</b>	<b>Description</b>	
<i>Municipal website</i>	The Town’s website will have general program information and provide a prominent link to the Program website.	
<i>Program website</i>	The Program website will contain all current and detailed information about the Town’s Program (at <a href="https://colonialpowergroup.com/hinsdale/">https://colonialpowergroup.com/hinsdale/</a> ).  The Program website allows visitors to immediately translate the site’s content by selecting from a list of over 100 different languages. The website is ADA compliant, providing instant accommodations for common disability profiles, including motor impairments, vision impairments, and dyslexia.	
<i>Communication vehicles/outreach activities</i>	The Town will employ assistive technology to ensure all Electric Customers, including those with impaired physical capabilities who require visual or audial assistance, are properly informed. Any information sessions will be held in accessible locations, typically Town Hall, senior centers or the library. Electric Customers who require assistance (e.g., deaf or otherwise hard-of-hearing, blind or otherwise visually impaired) will have the opportunity to request assistive	

<b>Table IV.B.7</b>	<b>Public Access to Ongoing Program Information</b>
<b>Location</b>	<b>Description</b>
	technology ahead of any such public presentation. In the event that information sessions cannot be held in-person, the presentations will be held online and, as such, will be accessible to consumers with limited mobility.
<i>Social media accounts</i>	The Town may post notices of material changes on official social media pages that the Town utilizes to communicate to residents.
<i>Municipal cable access TV</i>	The Town may post notices of material changes on local cable access TV, if available and appropriate.
<i>Announcement to local/ regional media</i>	Notices of material changes will be placed in newspapers, as appropriate.
<i>Physical posting in municipal buildings</i>	Notices of material changes will be placed in Town Hall and in public buildings (i.e., library, senior center, etc.), as appropriate.
<i>Municipal departments, boards, and committees</i>	Program updates provided to the Select Board, as appropriate.
<i>Community organizations</i>	Program updates may be provided to community organizations, as appropriate.

- a. Updated Product Information – The Town will update Product rates and renewable energy content as necessary, in the format shown in Table IV.B.3.
- b. Annual Program Information for the Previous Year – The Town will provide the Department with Program information annually for the previous year as required by the Guidelines.
  - (i) Product information – rate components, renewable energy content, and participation
  - (ii) Product rate component information
  - (iii) Renewable energy content information
  - (iv) Organizational structure, as set forth in Table IV.A
  - (v) Equitable treatment of customer classes, as set forth in Table IV.B.1.c
  - (vi) Supply procurement activities, as set forth in Table IV.B.2

(vii) Representatives of all notifications sent during the previous year

(viii) Methods of Public Access, as set forth in Table IV.B.7.c.iii, and

(ix) Other funding source/costs to participants, if applicable

c. General Program Information – The Town will provide and maintain access to Program-related documents (e.g., Plan, Department Order, Program Press releases).

8. Termination of the Program – The Town will take all reasonable actions to ensure a continuous supply of electricity to Participants. Nonetheless, the Program may be terminated.

a. Potential Causes of Program Termination – The Program may be terminated in two ways: (1) upon contract termination or expiration without any extension, renewal, or subsequent contract being negotiated; or (2) at the direction of the Town to dissolve the Program.

b. Planned Actions to Minimize Chances of Termination – The Town, in coordination with its Consultant, will pro-actively manage the Program with the objective of consistently providing attractive offerings for the Plan's Electric Customers. Such activities shall include: (1) developing and applying strategic and forward-looking procurement strategies; (2) modifying and introducing products that attract and sustain interest from Electric Customers; (3) designing program operations and associated contract terms to attract and sustain interest from suppliers; and (4) pre-empting adverse outcomes by early identification and management of market or regulatory events through contract language and operational strategies.

c. Transition Plans in Event of Termination – Each Participant will receive notification of termination of the Program 90 days prior to such termination. In the event of termination, Participants would return to Basic Service or individually choose a Competitive Supplier. This transfer would occur in coordination with the Electric Distribution Company using established Electronic Data Interchange (EDI) protocols and in accordance with the rules and procedures set forth in the EBT Working Group Report.

d. Notifications – The Town will notify the Electric Distribution Company and the Department 90 days prior to a planned Program termination. The Town’s notification to the Department will include copies of all public notices, press releases, website postings and any other communications and communication methods the Town intends to provide Participants and other Electric Customers regarding the Program’s termination and return of Participants to Basic Service.

In the event of program termination, the Town will not file a new Plan for Department approval for a minimum of two years from the date of termination, defined as the date by which the Town has returned all Participants to Basic Service. The new Plan will fully describe the circumstances that led to the termination, and the steps the Town has taken to protect against a second termination.

C. Rights and Responsibilities of Program Participants – Participants will be able to: (1) select any of the Products offered to the applicable customer class or subclass; (2) switch from one Product to another by contacting the Program Supplier or Consultant; and (3) leave the Program at any time without penalty by contacting the Consultant, Program Supplier, or Electric Distribution Company.

## **V. DEPARTMENT REVIEW OF MUNICIPAL AGGREGATION PLANS**

The Town will submit this Plan to the Department for review and approval.

## **VI. ANNUAL REPORTS**

The Town will submit the following information annually to the Department related to Program operations during the previous year:

- An Excel spreadsheet in the format shown in the Guidelines, Attachment VI;
- A document that includes the information requirements set forth in Section IV.B.7.b, above.

## **VII. NOTIFICATIONS TO ELECTRIC DISTRIBUTION COMPANY**

A. Plan Filing –The Town notified the Electric Distribution Company upon filing the Plan with the Department. The Town will notify the Electric Distribution Company upon receiving a Department order approving the Plan.

B. Energy Supply Agreement –The Town will (1) notify the Electric Distribution Company, in a timely manner, when it has executed an agreement with a Program Supplier, and (2) provide the Electric Distribution Company with the information necessary to enroll customers with the Program Supplier. The Town shall file the

notification in its docketed proceeding. Customer enrollment will begin no sooner than 60 days from when the Town provides the necessary information to the Electric Distribution Company.

## **VIII. PLAN AND PROGRAM CHANGES**

- A. Plan Revision Process – In the event that the Town seeks to modify its Plan in a manner consistent with the Guidelines, it will allow at least 30 calendar days for public review of the revised Plan. Following public review, the Town will submit the revised Plan to the Department for informational purposes. The Town may seek consultation with the Department to determine if a proposed modification is consistent with the Guidelines.
- B. Program Consultant – In the event that the Town hires a new Consultant, it will notify the Department in writing, identifying the new Consultant and including, if applicable, documentation that the Consultant is an Electricity Broker licensed to provide municipal aggregation consulting services (see Section IV.B.1.b, above).

## **IX. MUNICIPAL AGGREGATION LICSS PROGRAMS**

The Town may seek to implement a Municipal Aggregation LICSS Program at which time the Town shall submit the program to the Department for review and approval. The Town understands that its initial filing must include documentation from DOER that the Municipal Aggregation LICSS Program meets the requirements of the SMART Regulations and LICSS Guidelines in effect as of the date of the filing. The filing must also include the following information related to the Municipal Aggregation LICSS Program:

- A. For each LICSSTGU participating in the Municipal Aggregation LICSS Program:
  - Name of owner/authorized agent;
  - Location (name of city/town);
  - Nameplate capacity and total projected annual energy output, in kilowatts and kWhs, respectively;
  - Projected annual energy output that will participate in the program, in kWhs;
  - Projected SMART base compensation rate funds and adder funds to be paid annually to the generating unit; and
  - Projected portion of SMART adder funds to be passed through annually to low-income customers participating in the program, in dollars and percent of SMART adder funds paid to the generating unit.
- B. Low-income customers participating in the Municipal Aggregation LICSS Program:
  - Number of low-income customers projected to participate in the program;
  - Projected annual usage of participating low-income customers, in kWhs;

- Projected cents per kWh reduction on bills of participating low-income customers resulting from passthrough of SMART funds; and
- Projected' monthly bill savings for participating low-income customers.

C. Municipality/Consultant Fees:

- SMART funds to be paid to the Town, in cents per kWh and projected total dollars; and
- SMART funds to be paid to the Consultant, in cents per kWh and projected total dollars.

The Town shall make the information identified above publicly available in the manner set forth in Section IV.B.7 (Access to Ongoing Program Information), and shall include this same information in its Annual Report (Section VI). The Town understands that the Department will review the filing to determine whether it includes the required documentation from DOER and the Program information identified above. Once confirmed, the Department will approve the Municipal Aggregation LICSS Program without further process. Department approval will serve to inform DOER that the Municipal Aggregation LICSS Program complies with the Department's requirements related to such programs and these Guidelines. The Town may contract with additional or replacement LICSSTGUs that meet the requirements of the SMART Regulations and the LICSS Guidelines then in effect and shall describe such contracts in the Town's next Annual Report.

## ATTACHMENT 1

### Contact Information

The municipal official that the Department should include on all correspondence as the Plan's representative/agent before the Department:

Robert Graves, Town Administrator  
413-655-2300, ext. 355  
[Town Administrator@hinsdalema.gov](mailto:Town Administrator@hinsdalema.gov)

Clarissa Mitchell, Administrative Assistant to the Select Board  
413-655-2300, ext. 345  
[Select Board@hinsdalema.gov](mailto:Select Board@hinsdalema.gov)

Several parties will be available to provide “customer assistance” to Electric Customers, as follows:

Town contact(s):  
Robert Graves, Town Administrator  
413-655-2300, ext. 355  
[Town Administrator@hinsdalema.gov](mailto:Town Administrator@hinsdalema.gov)

Clarissa Mitchell, Administrative Assistant to the Select Board  
413-655-2300, ext. 345  
[Select Board@hinsdalema.gov](mailto:Select Board@hinsdalema.gov)

Consultant contact:  
Colonial Power Group, Inc.  
866-485-5858, ext. 1  
<https://colonialpowergroup.com/>

Program Supplier contact:  
[TBD]

The Town may change customer service contacts from time to time. The current customer service contacts will be displayed prominently on the Town and Program websites.

**ATTACHMENT 2**

Opt-Out Notice



## THE TOWN OF HINSDALE'S COMMUNITY CHOICE POWER SUPPLY PROGRAM CONSUMER NOTIFICATION

<Month> <Day>, <Year>

Dear Hinsdale Basic Service Consumer:

The Town of Hinsdale is pleased to announce that \_\_\_\_\_ has been selected as the supplier for its Community Choice Power Supply Program ("Program"). This Program is a municipal aggregation which enables local government to combine the purchasing power of its residents and businesses to provide them with an alternative to Eversource Basic Service (M.G.L. c. 164, § 134). This Program only affects the supply portion of your monthly bill. It will not affect the delivery portion of your monthly bill. Eversource will continue to deliver your electricity but Hinsdale has chosen the supplier for the Program. \_\_\_\_\_ will provide electric power supply for all consumers currently on Basic Service in Hinsdale. This letter is intended to tell you about this Program for electric power supply. In accordance with state law, it also informs you of your rights and options if you choose not to participate in the Program.

- ✓ **YOU WILL BE AUTOMATICALLY ENROLLED IN THIS PROGRAM** unless you choose not to participate and opt-out.
- ✓ **YOU MUST RESPOND BY <MONTH> <DAY>, <YEAR>** if you do not wish to be automatically enrolled.

**YOU WILL NOT NOTICE ANY CHANGE IN YOUR ELECTRICITY SERVICE.** The only difference you will see is that \_\_\_\_\_ will be printed under the "Supplier Services" section of your monthly bill. You will continue to receive one bill from Eversource. You will continue to send your payments to Eversource for processing. Eversource will continue to respond to emergencies, read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same. Furthermore, you will continue to have all existing consumer rights and protections.

### COMPARATIVE RATES AND TERMS

	Hinsdale's Program* (Supplier Services Only)		Eversource (Supplier Services Only)
Rate	STANDARD	OPTIONAL	BASIC SERVICE
	(default)		
Residential	\$X.XXXXX per kWh	\$X.XXXXX per kWh	\$X.XXXXX per kWh
Small C&I	\$X.XXXXX per kWh	\$X.XXXXX per kWh	\$X.XXXXX per kWh
Medium & Large C&I	\$X.XXXXX per kWh	\$X.XXXXX per kWh	\$X.XXXXX per kWh
Streetlight	\$X.XXXXX per kWh	\$X.XXXXX per kWh	\$X.XXXXX per kWh
Renewable Energy Content (see insert for required & voluntary percentages by year)	[TBD following competitive bid process]	[TBD following competitive bid process]	Meets Massachusetts renewable energy requirements
Duration	____ 20XX – ____ 20XX <i>[Rates apply to service beginning and ending on the days of the month that your meter is read in your service area.]</i>		____ 20XX – ____ 20XX <i>[Residential, Small C&amp;I and Streetlight rates change every 6 months. Medium &amp; Large C&amp;I rate changes every 3 months.]</i>
Exit Terms	NO CHARGE		May receive a reconciliation charge or credit <i>[Large C&amp;I only]</i>

\*Rate includes Consultant Services Fee of \$0.001 per kWh to facilitate Hinsdale's Community Choice Power Supply Program.

\*Rate includes Municipal Services Fee of \$X.XXX per kWh to fund personnel costs associated with an Energy Manager position(s).

\*Rate may increase as a result of a change in law that results in a direct, material increase in costs during the term of the contract.

### IMPORTANT INFORMATION

- At Program launch, the aggregation rate is lower than Eversource's Basic Service rate. The aggregation rate is fixed for \_\_\_\_ months while Eversource's Basic Service rate changes twice a year, in February and August. As a result, the aggregation rate may not always be lower than Eversource's Basic Service rate. The goal of the aggregation is to deliver savings over the life of the Program against Eversource's Basic Service rate. However, **FUTURE SAVINGS CANNOT BE GUARANTEED.**
- There is **NO CHARGE TO OPT-OUT** of the Program and return to Eversource Basic Service.

**ALL BASIC SERVICE CONSUMERS** who have been mailed this notification will be AUTOMATICALLY enrolled in the Program and start benefiting from the aggregation rate beginning on the day of the month in \_\_\_\_\_ that your meter is read. This date varies by service area. Your meter reading date is shown on your bill.

**WATCH YOUR EVERSOURCE BILL FOR FURTHER NOTIFICATION** of the Program.

- Your \_\_\_\_\_ bill will state that you are being switched to Hinsdale's Program.
- Your \_\_\_\_\_ bill will show Hinsdale's supplier and aggregation rate under "Supplier Services".

**BUDGET PLAN OR ELIGIBLE LOW-INCOME RATE CONSUMERS** will continue to receive those benefits from Eversource.

**SOLAR PANEL AND COMMUNITY SOLAR CONSUMERS** will continue to receive net metering or on-bill credits while receiving electricity supply under the Program and the value of these credits will not be altered by participating in the Program.

**ANY APPLICABLE TAXES WILL BE BILLED** as part of the Program's power supply charge. You will be responsible for identifying and requesting an exemption from the collection of taxes by providing appropriate documentation.

**TAX EXEMPT SMALL BUSINESS CONSUMERS** must send or fax a copy of their Energy Exemption Certificate directly to \_\_\_\_\_(Supplier)\_\_\_\_ at \_\_\_\_\_(Supplier address/fax)\_\_\_\_ in order to maintain their tax exempt status.

**IF YOU HAVE ALREADY CHOSEN A SUPPLIER ON YOUR OWN** you must opt-out of this Program. This will ensure you continue to get your electricity from that supplier.

**IF YOU HAVE ALREADY CHOSEN A GREEN POWER SUPPLY OPTION THROUGH EVERSOURCE** your participation in this Program will not affect your participation in that Green Power Supply.

**HOW TO OPT-OUT**

- Sign and return the enclosed opt-out card in the postage paid envelope provided; **OR**
- Visit [colonialpowergroup.com/hinsdale](http://colonialpowergroup.com/hinsdale) and click the opt-out button, then fill out and submit the Opt-Out Form; **OR**
- Call \_\_\_\_\_ at \_\_\_\_\_ and ask to remain on Eversource Basic Service.

**ANY TIME AFTER ENROLLMENT** you can still opt-out with NO CHARGE. It may take a couple of billing cycles before you are back on Eversource Basic Service. If you choose to opt-out after the initial enrollment, you may submit an Opt-Out form at [colonialpowergroup.com/hinsdale](http://colonialpowergroup.com/hinsdale) **OR** call \_\_\_\_\_ at \_\_\_\_\_ and ask to be placed on Eversource Basic Service.

**TO CHOOSE A PRODUCT WITH A HIGHER PERCENTAGE OF RENEWABLE ENERGY** you may call \_\_\_\_\_ at \_\_\_\_\_ and ask to be enrolled in Hinsdale's Optional Product.

**[Product option(s) to be determined following the competitive bid process. The above acts as a placeholder and will be replaced with a product description including price, term, technology, vintage and location.]**

**THROUGHOUT THE LIFE OF THE PROGRAM** each subsequent contract may vary by rate, term and possibly supplier. You will be automatically enrolled in the next contract at the new aggregation rate unless you opt-out. The new aggregation rate may be higher or lower than the current rate and the voluntary renewable energy content may change. There will be advance notice of each automatic renewal to inform you of your supply options should you choose to opt-out.

**FOR MORE DETAILED INFORMATION** regarding Hinsdale's Program, please visit [colonialpowergroup.com/hinsdale](http://colonialpowergroup.com/hinsdale) or call us toll-free at (866) 485-5858 ext. 1.

**TO ACCESS EVERSOURCE'S BASIC SERVICE RATES** please visit:

- Residential Rates – [eversource.com/content/residential/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates](http://eversource.com/content/residential/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates).
- Business Rates – [eversource.com/content/business/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates](http://eversource.com/content/business/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates).

**HINSDALE'S COMMUNITY CHOICE POWER SUPPLY PROGRAM  
CUSTOMER NOTIFICATION LETTER ENVELOPE**

**OFFICIAL TOWN BUSINESS**



**Town of Hinsdale**  
c/o Competitive Supplier  
1 Supplier Street  
Supplier, MA 00000

PRESORTED  
FIRST-CLASS  
MAIL  
U.S. POSTAGE  
PAID  
STAMFORD, CT  
PERMIT NO. XXX

**John Smith**  
1 Main Street  
Hinsdale, MA 01235

**DO NOT DISCARD – IMPORTANT Notice Regarding Electricity Rates**

**HINSDALE'S COMMUNITY CHOICE POWER SUPPLY PROGRAM  
CUSTOMER OPT-OUT NOTIFICATION CARD WITH REPLY ENVELOPE**

**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL

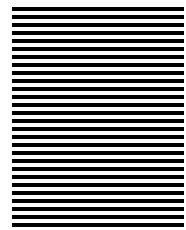
PERMIT NO. XX

MARLBOROUGH, MA

POSTAGE WILL BE PAID BY ADDRESSEE

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**TOWN OF HINSDALE**  
c/o **COMPETITIVE SUPPLIER**  
**1 SUPPLIER STREET**  
**SUPPLIER, MA 00000**



**HINSDALE COMMUNITY CHOICE POWER SUPPLY PROGRAM  
OPT-OUT REPLY CARD**

John Smith  
1 Main Street  
Hinsdale, MA 01235

Account No: #####

If you want to participate in the Hinsdale Community Choice Power Supply Program, you do not need to take any action. You will be automatically enrolled.

**Opt-Out Instructions**

**If you do not want to participate:**

- 1) Sign and date
- 2) Place in envelope provided
- 3) Drop in the mail

The card must be signed by the customer of record whose name appears in the address on this card. **The envelope must be postmarked by \_\_\_\_\_ to opt-out of the Program before being automatically enrolled.**

**X**

**Signature**

**Date**



THE TOWN OF HINSDALE'S  
COMMUNITY CHOICE POWER SUPPLY PROGRAM

**IMPORTANT NOTICE**

(866) 485-5858 ext. 1

TTY (800) 720-3480 / Español (866) 930-9252

[colonialpowergroup.com/hinsdale](http://colonialpowergroup.com/hinsdale)

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Town of Hinsdale about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<b>SPANISH/ESPAÑOL</b> Incluye notificación importante del <b>Town of Hinsdale</b> sobre su servicio de electricidad. Traduzca el aviso inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.	<b>POLISH/POLSKI</b> Załączono ważną informację od <b>Town of Hinsdale</b> na temat usług energetycznych. Niezwłocznie przetłumacz powiadomienie. Zadzwoń pod numer lub odwiedź powyższą witrynę, aby uzyskać pomoc.
<b>PORTUGUESE/PORTUGUÊS</b> Aviso importante incluído da <b>Town of Hinsdale</b> sobre seu serviço de eletricidade. Traduza o aviso imediatamente. Ligue para o número ou visite o site, acima, para obter ajuda.	<b>NEPALI/नेपाली</b> तपाईंको विद्युतीय सेवा बारे <b>Town of Hinsdale</b> संलग्न गरिएको महत्वपूर्ण सूचना। सूचनालाई तुरन्तै अनुवादन गर्नुहोस्। मद्दतको लागि माथि भएका नम्बरमा फोन गर्नुहोस् वा वेबसाइटमा जानुहोस्।
<b>CHINESE (SIMPLIFIED)/ 中文</b> 随函附上来自 <b>Town of Hinsdale</b> 有关您供电服务的重要通知。请立即翻译该通知。如需帮助，请依上述信息致电或访问网站。	<b>MARATHI/मराठी</b> आपल्या विद्युत सेवेसंबंधी <b>Town of Hinsdale</b> महत्वाची सूचना संलग्न केली आहे. या सुचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाइटला/संकेतस्थळाला भेट द्या.
<b>CHINESE (TRADITIONAL)/ 中文</b> 隨附 <b>Town of Hinsdale</b> 有關您電力服務的重要通知。請立即翻譯此通知。若需協助，請撥打電話或瀏覽上方所列網站。	<b>YORUBA/YORÙBÁ</b> Àkíyèsí pàtakì tí a fi sínú rẹ láti ọdó <b>Town of Hinsdale</b> nípa isé iná mònàmóná rẹ. Túmò àkíyèsí náà lésèkèsè. Pe nónbà náà tábí kànsí ayélujára, lókè, fún ìrànlówó.
<b>HAITIAN/KREYÒL</b> Ou gen yon notifikasyon enpòtan de <b>Town of Hinsdale</b> sou sèvis elektrisite ou. Tradwi notifikasyon sa imedyatman. Rele nimewo a oubyen vizite sit entènèt, ki anlè a, si ou bezwen èd.	<b>IGBO/NDI IGBO</b> Ọkwa dí mkpa ezitere maka ọrụ latrik gị si n'aka <b>Town of Hinsdale</b> . Tugharịa asusụ ọkwa ahụ ozugbo. Kpoo nomba ahụ ma ọ bụ gaa na weebusaiị ahụ, dí n'elu, maka enyemaka.
<b>VIETNAMESE/TIẾNG VIỆT</b> Đính kèm thông báo quan trọng từ <b>Town of Hinsdale</b> về dịch vụ điện của quý vị. Xin dịch thông báo này ngay. Vui lòng gọi điện hoặc truy cập trang web ở trên để được giúp đỡ.	<b>AMHARIC/አማርኛ</b> የእለትኛዎን አገልግሎትዎን በተማለከት የተሰጠ አስፈላጊ ማስታወሻ ከዚህ የገዢ ቤት በ <b>Town of Hinsdale</b> እንደ ባረስ ተያይዞል፡፡ ማስታወሻውን በአገልግሎት የስተጠናመቻ፡፡ እንደ ለማግኘት ከላይ ውስጥገልጻ እስከ ቅጽር ይደውሉ ወደምሳሌ ውስጥ ይረዳ ጠበቀውን ይችላል፡፡

		Attachment 2 – Opt Out Notice
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<b>RUSSIAN/РУССКИЙ</b>	Прилагается важное уведомление от <b>Town of Hinsdale</b> о вашей услуге снабжения электроэнергией. Переведите уведомление безотлагательно. Позвоните по вышеуказанному номеру или зайдите на вышеуказанный вебсайт, чтобы получить помощь.	<b>SOMALI/SOOMAALI</b> Oageysiis muhiim oo ka yimid <b>Town of Hinsdale</b> kuna saabsan adeegga korontada. Si degdeg ah u turjun ogaysiiska. Wac nambarka ama booqo webseetka, kore, si aad u hesho caawimaad.
<b>ARABIC/عربى</b>	<b>Town of Hinsdale</b> مرفق إخطار مهم من عن خدمة الكهرباء الخاصة بكم. يرجى ترجمة الإخطار فوراً. اتصل بالرقم أو قم بزيارة الموقع الإلكتروني عبر الإنترنت المذكورة أعلاه طلباً للمساعدة.	<b>JAPANESE/櫻井鉄</b> 「電気供給サービスに関する <b>Town of Hinsdale</b> からの重要なお知らせを同封しております。本通知を速やかに翻訳してください。ご質問は上記の電話番号もしくはウェブサイトをご覧ください。」
<b>KHMER/ខ្មែរ</b>	សេចក្តីផ្តើមដំណឹងសំខាន់ដែលត្រូវបាប់មកជាមួយមកពី <b>Town of Hinsdale</b> តើនិយាយអំពីសេវាកម្មដែលបានស្នើសុំ ចូរបានប្រចាំសប្តាហួនដែលត្រូវបាប់មកជាមួយ ស្ថិតនៅលើលេខទូរសព្ទ ៩៧៨៨៨ បុរីលេខោការនៃគេហទំនាក់ទំនាក់ខាងលើ ដើម្បីសំដំនួយ។	<b>GUJARATI/ગુજરાતી</b> તમારી વીજળી સેવા અંગે <b>Town of Hinsdale</b> તરફથી મહત્વપૂર્ણ સૂચના બિડેલ છે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે ઉપરના નંબર પર કોલ કરો અથવા વેબસાઇટની મુલાકાત વો.
<b>FRENCH/FRANÇAIS</b>	Avis important de <b>Town of Hinsdale</b> concernant votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le Site Web, ci-dessus, si vous avez besoin d'aide.	<b>SWAHILI/KISWAHILI</b> Notisi muhimu ambayo imeambatishwa kutoka <b>Town of Hinsdale</b> kuhusu huduma yako ya umeme. Itafsiri notisi mara moja. Piga simu kwa nambari au tembelea tovuti iliyo hapo juu ili upate usaidizi.
<b>ITALIAN/ITALIANO</b>	Comunicazione importante in allegato della <b>Town of Hinsdale</b> riguardante il suo servizio di fornitura di energia elettrica. Tradurre il comunicato immediatamente. Qualora occorra assistenza, chiami il numero o visiti il sito Internet sopra indicati.	<b>HINDI/हिन्दी</b> आपकी बिजली सेवा के बारे में <b>Town of Hinsdale</b> से महत्वपूर्ण सूचना संलग्न है। सूचना का तुरंत अनुवाद करें। सहायता के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।
<b>KOREAN/한국어</b>	귀하의 전기 서비스와 관련하여 <b>Town of Hinsdale</b> 에서 온 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화번호로 연락하거나 웹사이트를 방문해 주십시오.	<b>THAI/ไทย</b> ประกาศสำคัญที่แนบมาจาก <b>Town of Hinsdale</b> เกี่ยวกับบริการไฟฟ้าของคุณ กรุณาแปลประกาศทันที โทรไปยังหมายเลขหรือไปที่เว็บไซต์ด้านบนเพื่อขอความช่วยเหลือ
<b>GREEK/ΕΛΛΗΝΙΚΑ</b>	Εσωκλείεται σημαντική ειδοποίηση από την <b>Town of Hinsdale</b> που αφορά τον πάροχο ηλεκτρικής ενέργειας σας. Μεταφράστε την ειδοποίηση άμεσα. Καλέστε τον τηλεφωνικό αριθμό ή επισκεφθείτε την ιστοσελίδα που αναφέρεται παραπάνω, για βοήθεια.	<b>LAO/ລາວ</b> ຄະເຈົ້າການສໍາຄັນທີ່ຕິດຄັດມາຈາກ <b>Town of Hinsdale</b> ຄົນໆກ່າວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ຄະເປົຈ້າການທັນທີ. ໂທທາບນາຍລະນາກ ຫຼື ຂ້າເບິ່ງວັລໄລທ໌ຂ້າງເທິງສໍາວັບຄວາມຊ່ວຍເຫຼືອ.

# RENEWABLE ENERGY CONTENT – Required and Voluntary Percentages by Year

Town of Hinsdale

D.P.U. 25-156

Attachment 2 - Opt-Out Notice

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Community Choice Power Supply	Year	Required by State*		Voluntary**[TBD]		TOTAL		
		MA Class I	Other	MA Class I	Other			
Town of Hinsdale	STANDARD (default) <i>[TBD following bid process]</i>	2025	27%	36%	---	---	63%	
		2026	30%	39%	---	---	69%	
		2027	33%	43%	---	---	76%	
	OPTIONAL <i>[TBD following bid process]</i>	2025	27%	36%	---	---	63%	
		2026	30%	39%	---	---	69%	
		2027	33%	43%	---	---	76%	
Eversource BASIC SERVICE		2025	27%	36%	---	---	63%	
		2026	30%	39%	---	---	69%	
		2027	33%	43%	---	---	76%	

\*Required by State – Mandatory minimum percentage of renewable energy resources required by MA law.

\*\*Voluntary – Additional renewable energy that exceeds the minimum required by the state in the specified year.

For additional detail on MA renewable energy requirements, please visit [mass.gov/info-details/program-summaries](http://mass.gov/info-details/program-summaries).